

CHRISTINE GUILLORY

RESEARCH ASSOCIATE
R&L CONSULTING

EDUCATION

RICE UNIVERSITY, HOUSTON, TX, 1997

M.A., Political Science: American Politics with Comparative Politics Minor

LOYOLA UNIVERSITY, NEW ORLEANS, LA, 1991

B.A., Mass Communications with Political Science Minor
Presidential Scholar; Magna Cum Laude

PROFESSIONAL EXPERIENCE

R&L CONSULTING, ARDEN NC 2010-PRESENT

RESEARCH ASSOCIATE

- Grant research, writing & editing
- Evaluation formulation, analysis & reporting

U.S. PHARMACOPEIA, ROCKVILLE, MD 2001-2002

RESEARCH MANAGER

- Employed secondary data sources to compile marketing intelligence related to the global pharmaceutical industry. Reported findings to senior managers in written and oral presentations.

MARKETVISION RESEARCH, CINCINNATI, OH 1999-2001

RESEARCH MANAGER

- Participated in all aspects of domestic and multi-country research projects, including client service, survey design, statistical analysis, writing reports, and making client presentations. Also responsible for special projects, such as authoring white papers on research topics and training junior staff.

MARC RESEARCH, CHICAGO, IL 1997-1999

RESEARCH ANALYST

- Responsible for day-to-day project management for marketing-research projects, including client contact, survey design, overseeing data collection, and timely and accurate delivery of results.

STRENGTHS

- Keen analytical abilities
- Effective project manager
- Strong writing and editing skills
- Skilled word-processing, publishing, and spreadsheet user