



CONSULTING

Development, Museum and Non-Profit Consulting  
97 Hemlock St.  
Arden, NC 28704  
p. 828.684.3366  
f. 828.684.0018  
[www.randlconsulting.com](http://www.randlconsulting.com)

**MEDIA ALERT FOR IMMEDIATE RELEASE JULY 20, 2006**  
**CONTACT: ALAN J. LIPSKY - 828-684-3366 / [alan@randlconsulting.com](mailto:alan@randlconsulting.com)**

---

## **R&L CONSULTING CLIENT AWARDED PRESTIGIOUS FEDERAL GRANT**

### **C.M. RUSSELL MUSEUM RECEIVES \$150,000 AWARD FROM IMLS**

**R & L Consulting** is pleased to announce that one of its clients was awarded a grant from the Institute of Museum and Library Services (IMLS) Museums for America grant program. Museums for America is the nation's largest federal funding program for museums.

This is the **third consecutive year** that one of R & L Consulting's clients has received the **maximum award** of \$150,000 from the prestigious IMLS program. Reviewed by panels of professional peers, these grants are highly competitive with only 36% of applicants receiving funding this year.

The C.M. Russell Museum of Great Falls, MT was awarded \$150,000 earlier this week to support the development and installation of a new permanent exhibition entitled, *The Bison: Heart of Culture, Icon of Art*.

"We are absolutely thrilled to have gotten this grant," said Anne Morand, CEO of the C.M. Russell Museum. "It's the second IMLS award in a row that R & L Consulting has helped us secure. This grant enables us to make this exhibit a reality on the scale we've envisioned."

Commenting on this important award, U.S. Senator Max Baucus (D) from Montana said, "Montana has a vibrant and special heritage. This exhibit will help both Montana and visitors better understand a very important cultural aspect of our state."

**R & L Consulting** is a consulting firm that specializes in working with museums and non-profit organizations. Its principals have over 40 years of combined experience.

R & L Consulting has a **successful track record** of securing funding from the Institute of Museum and Library Services (IMLS), the National Endowment for the Arts, state arts and humanities councils, and many other government, corporate and private foundation sources.

With a roster of **nationally acclaimed** clients, R & L Consulting provides a wide range of services in grantwriting, research of potential funding sources, development and non-profit management.

Additionally, the firm offers its expertise in researching and developing materials for education programs, interpretive exhibition guides, docent trainings, curriculum-based school programs, and exhibition label text.

For more information about R & L Consulting and the services offered, readers are invited to visit the company's website at [www.randlconsulting.com](http://www.randlconsulting.com). To arrange a **free consultation** contact Alan Lipsky at 828-684-3366 or [alan@randlconsulting.com](mailto:alan@randlconsulting.com).

\*\*\*\*\*

WHO WE ARE:

**Alan J. Lipsky** is a museum and fundraising professional with over 20 years of experience. He holds a B.A. Cum Laude, in American History from Brooklyn College. Previously, he was the Development Director at the C.M. Russell Museum in Great Falls, the Director of Development at the Lied Discovery Children's Museum in Las Vegas, the Grants Officer at the Museum of Jewish Heritage-A Living Memorial to the Holocaust and Executive Director of the Wyckoff House Museum, both in New York City. He also has served as Director of Development for Aid for AIDS of Nevada, and worked as a consultant to several New York, Las Vegas and Montana cultural and nonprofit organizations.

**A.J. Rhodes** has worked with museums for nearly 20 years and was most recently the Director of Education and Public Programs at the C.M. Russell Museum in Great Falls, Montana. Previously she served as the Director of Education at both the Lied Discovery Children's Museum in Las Vegas, Nevada, and the Albuquerque Children's Museum in New Mexico. A.J. has also worked at the Delaware Art Museum, New Castle Historical Society, and the Albuquerque Museum of Art and History, among others. Ms. Rhodes holds a B.A. in Art History from Swarthmore College and a M.A. in Art History and Museum Studies from the University of Delaware.