

ANNA JEAN RHODES
R&L CONSULTING
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Education

University of Delaware, Newark, Delaware
M.A. in Art History
Museum Studies Certificate

Swarthmore College, Swarthmore, Pennsylvania
B.A. in the Honors Program, Graduated with Honors
Major: Art History Minor: History

Professional Experience

R&L Consulting

Arden, North Carolina

Principal, July 2003 - Present

R&L Consulting is a museum and nonprofit consulting firm providing specialized services in grant writing, education & exhibition projects, planning & evaluation. Its principals are museum professionals with over 40 years of combined experience. Recent projects include: strategic planning, proposal development, funding research, audio tour development and participation on exhibition development teams for art, history and children's museums.

C.M. Russell Museum

Great Falls, Montana

Director of Education & Public Programs, April 2001 - June 2003

Responsible for the development, expansion, implementation and evaluation of all education programming including adult and school tours, children's and family programs, school and community outreach, and docent recruitment and training; Assisted with grant writing and preparation of required progress reports; Participated on senior management team to administer long-range planning, budget management, exhibit and program development, and marketing strategies; Led restructuring of Education Department, including the hiring and training of new staff; Oversaw the installation of the Museum's new hands-on *Russell's West Discovery Gallery*, including developing and writing new *Family Guide*, writing label text, and training docents.

Lied Discovery Children's Museum

Las Vegas, Nevada

Director of Education, December 1996 - March 2001

Responsible for the development, expansion and implementation of all education programming including school tours, family programs, cultural celebrations, school and community outreach, and teacher training workshops; Instituted new curriculum-based educator materials for Museum programs and exhibits in conjunction with school district; Oversaw implementation of project grants; Scheduled, coordinated, and programmed four to six national traveling exhibits annually; Extended relationships with community organizations to bring diversified programming and audiences to the Museum; Supervised a team of nine full-time and twelve part-time staff; Developed and led interpretive staff and volunteer training; Assisted with grant writing and preparation of required progress reports; Participated on senior management team to administer long-range planning, budget management, exhibit and program development, and marketing strategies.

Albuquerque Children's Museum

Albuquerque, New Mexico

Education Director, June 1994 - November 1996

Responsible for the development and implementation of school and public programs; Participated on exhibit development team; Prepared and administered annual departmental budget; Set annual and quarterly revenue goals for fee-based programs and developed strategies for reaching target and/or new audiences; Worked with Marketing Director to set annual attendance goals; Oversaw the research and writing of all education materials including teacher packets and exhibit label copy; Wrote, co-authored, and oversaw implementation of grants; Solicited donations and maintained relationships with community sponsors; Coordinated education outreach programs and cultivated new outreach opportunities; Supervised four full- and part-time staff and seasonal/project-specific contract labor.

Albuquerque Children's Museum (Albuquerque, New Mexico)
Education Assistant/Floor Manager, May 1993 - June 1994

Albuquerque Museum of Art, History & Science (Albuquerque, New Mexico)
Collections Division - Collections Intern, March - May 1993

New Castle Historical Society (New Castle, Delaware)
Exhibition Intern, August - December 1992

National Portrait Gallery (Washington, D.C.)
Education Department Intern, Summer 1992

Delaware Art Museum (Wilmington, Delaware)

- Manager, Information Representatives, February - September 1991
- Interpretive Programs Specialist, September 1989 - February 1991
- NEA Intern, September 1988 - September 1989

National Gallery of Art (Washington, D.C.)
Education Department Intern, Summer 1988

Professional Development & Related Activities

"Certified Interpretive Planner" National Association for Interpretation, Certification received November 2010

"Strategic Thinking and Planning in Today's Economic Climate" on-line conference, offered by AAM, July 2009

"Understanding Life Stages of the Museum Visitor" on-line conference, offered by AAM, June 2009

North Carolina/South Carolina Joint Museums Conference, Charlotte, NC/Rock Hill, SC, March 2009, Session
Presenter, *Collaborating with Consultants: Why, When, How, and How Not To*

"Focus On Interpretive Writing" on-line conference, offered by Museum-Ed, February 2009

"Excellence & Equity: Then, Now, Next" on-line conference, offered by AAM, November 2008

"Focus On Interpretive Writing" on-line conference, offered by Museum-Ed, February 2008

"Shaping Outcomes, Outcomes-Based Planning & Evaluation" on-line course, developed by the Institute of
Museum and Library Services & Indiana University-Purdue University Indianapolis, Summer 2007

American Association of Museums/EdCom/CARE
Current member of AAM and related standing professional committees
National conference participant, 1989 & 1992
EdCom Western Region, Nevada representative, 1999
Conference participant, Mountain-Plains Museums Association, October 2001

American Association of Museums: *Current Issues in Museums: Learning in Museums*
Seminar participant: 1995, 1999, 2002, 2006

Association of Children's Museums: *Designing Exhibition Spaces for Early Learners*
Seminar participant: Boston Children's Museum, November 1997

Association of Children's Museums - National conference participant: 1995-1999
1995 - Member, Conference Program Committee
1996 - Seminar facilitator, *Grandparents in the Museum*
1997 - Roundtable Discussion Leader, *Violence Prevention Programs*
Session Presenter, *Increasing Visitor Learning Through Effective Gallery Staff Training*
1999 - Member, Conference Program Committee

New York University, *The Biodeterioration of Cultural Property: Insect Damage*
Seminar participant: Institute of Fine Arts, July 1993