



CONSULTING

Development, Museum and Non-Profit Consulting
97 Hemlock St.
Arden, NC 28704
p. 828.684.3366
f. 828.684.0018
www.randlconsulting.com

MEDIA ALERT **FOR IMMEDIATE RELEASE** **MAY 1, 2008**
CONTACT: ALAN J. LIPSKY - 828-684-3366 / alan@randlconsulting.com

R & L CONSULTING CLIENT RECOGNIZED BY PEERS

LONG ISLAND CHILDREN'S MUSEUM RECEIVES PRESTIGIOUS PROMISING PRACTICE AWARD

R&L Consulting is pleased to announce that one of its clients, the Long Island Children's Museum (LICM), received a 2008 *Promising Practice Award* from the Association of Children's Museums (ACM) and MetLife Foundation at the annual ACM conference in Denver on April 25, 2008. LICM was one of two museums receiving the highest award of \$7,500.

"The Long Island Children's Museum was honored to receive a Promising Practice Award," said Suzanne LeBlanc, Executive Director of the Long Island Children's Museum. *"Again, our collaboration with R&L Consulting in preparing this application resulted in a top national honor and financial support for the Museum. I couldn't be more satisfied with the quality of their work, their understanding of our institutional strengths, and their ability to communicate those strengths to funders."*

The *Promising Practice Award* was established in 1999 by the MetLife Foundation and Association of Children's Museums to provide recognition and inspiration for children's museums to develop programs that are inclusive, meet community needs, encourage community partnerships and promote lifelong learning.

This is the **second Promising Practice Award the principals of R&L Consulting have secured**. While at the Lied Discovery Children's Museum, they collaborated with Executive Director Suzanne LeBlanc on the submission that received the first *Promising Practice Award* in 1999.

R&L Consulting is a consulting firm that specializes in working with museums. Its principals have over 45 years of combined experience working with museums and non-profit organizations. R&L Consulting has a successful track record of securing funding for its clients from the Institute of Museum and Library Services (IMLS), the National Endowment for the Arts, the National Endowment for the Humanities, state arts and humanities councils, and many other government, corporate and private foundation sources.

With a roster of **nationally acclaimed** clients, R&L Consulting specializes in grant writing, funding research, education & exhibition projects, planning and evaluation.

For more information about R&L Consulting and services provided, visit the company's website at www.randlconsulting.com. To arrange a **free consultation** contact Alan Lipsky at 828-684-3366 or alan@randlconsulting.com.

Alan J. Lipsky is a museum and fundraising professional with 26 years of experience. He holds a B.A. Cum Laude, in American History from Brooklyn College. Previously, he was the Development Director at the C.M. Russell Museum in Great Falls, Montana, the Director of Development at the Lied Discovery Children's Museum in Las Vegas, Nevada, the Grants Officer at the Museum of Jewish Heritage-A Living Memorial to the Holocaust and Executive Director of the Wyckoff House Museum, both in New York City. He also has served as Director of Development for Aid for AIDS of Nevada, and worked as a consultant to several New York, Las Vegas and Montana cultural and nonprofit organizations.

A.J. Rhodes has worked with museums for 20 years and was most recently the Director of Education and Public Programs at the C.M. Russell Museum in Great Falls, Montana. Previously she served as the Director of Education at both the Lied Discovery Children's Museum in Las Vegas, Nevada, and the Albuquerque Children's Museum in New Mexico. A.J. has also worked at the Delaware Art Museum, New Castle Historical Society, and the Albuquerque Museum of Art and History, among others. Ms. Rhodes holds a B.A. with Honors in Art History from Swarthmore College and a M.A. in Art History and Museum Studies from the University of Delaware.